



91224/91137

Reg. No.

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M.C.A.

III Semester ~~M.B.A.~~ (Day & Eve) Degree Examination, June/July- 2024

MANAGEMENT (OE)

Management Perspective

(CBCS Scheme 2019 Onwards)

Time : 3 Hours

Maximum Marks : 70

**SECTION - A**

Answer **ALL** the questions from the following each question carries 2 marks. (10×2=20)

1. a) Define Staffing.
- b) What is Motion Study?
- c) Mention the Various Hierarchy of reporting.
- d) What do you mean by matrix organizational Structure?
- e) Mention the functional areas of Organization.
- f) What is Delegation of authority?
- g) Mention any two important Brain Storming.
- h) What is quality circle?
- i) Define Extrinsic motivation.
- j) Define Single use plan.



**SECTION - B**

Answer any **FOUR** questions from the following each question carries 5 marks.(4×5=20)

2. What is planning? Explain the importance of planning.
3. Discuss different styles of leadership with examples.
4. What is business communication? Explain the barriers of communication.
5. Define management. Explain any two functional areas of an organization.
6. Elucidate the concept of delegation with examples.
7. What is Co-ordination? Explain the process of co-ordination.

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SECTION - C

Answer any **THREE** questions from the following each question carries 10 marks.(3×10=30)

8. Define organization structure. Explain the various types of organizational structures.
  9. Define motivation. Explain any two theories of motivation.
  10. Write a short note on:
    - a) SWOT analysis
    - b) Fishbone diagram
  11. What is teamwork? Discuss its importance and stages in the development of the team.
  12. What is effective E-mail? Explain the importance of elements of E-mail Messages.
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